

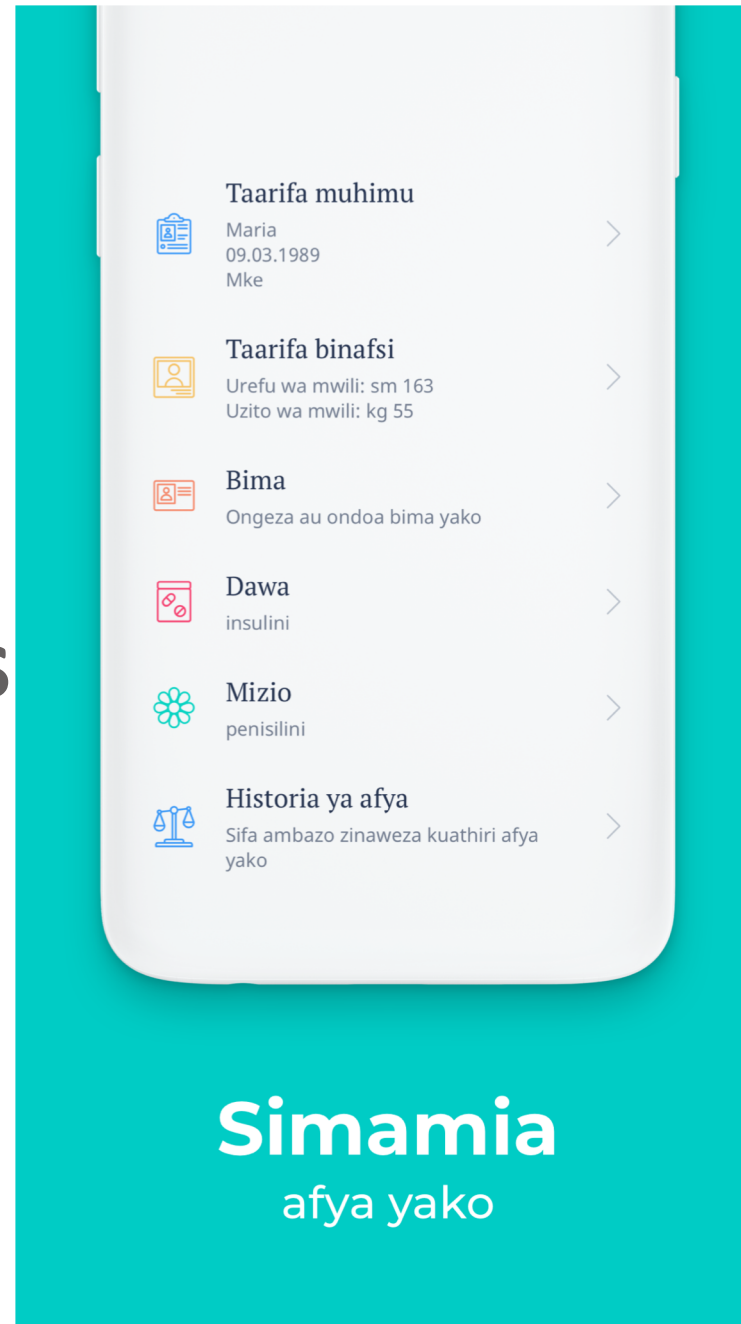
Medicus Mundi Symposium

Health in the Digital Age – Risks
and Opportunities towards 2030

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Integrating frontier technologies into healthcare



World's first AI health guidance app in Swahili launched by Ada Health in 2019

WHAT DO YOU NEED TO GET, BE AND STAY
HEALTHY?

- CAN YOU GET HELP FROM A WELL-TRAINED HEALTH WORKER?
- CAN YOU GET TREATMENT THAT HELPS YOU GET BETTER, AND IS SAFE?
- CAN YOU GET THE MEDICINES AND OTHER HEALTH PRODUCTS YOU NEED?
- WHO WILL PAY FOR IT?
- ARE THERE POLICIES IN PLACE TO MAKE QUALITY SERVICES AVAILABLE TO EVERYONE, EVERY TIME?
- DOES YOUR GOVERNMENT HAVE THE INFORMATION IT NEEDS TO MAKE THE RIGHT DECISIONS ABOUT THE WHOLE SYSTEM?

THE WORLD HEALTH ORGANIZATION IS WORKING AROUND THE WORLD SO THAT ALL PEOPLE AND COMMUNITIES RECEIVE THE QUALITY SERVICES THEY NEED, AND ARE PROTECTED FROM HEALTH THREATS, WITHOUT SUFFERING FINANCIAL HARDSHIP.

THAT'S WHAT WE CALL
UNIVERSAL HEALTH COVERAGE

World Health Organization

WWW.WHO.INT/UHC

Leveraging digital technologies and AI to achieve UHC by 2030

- * Digitalization and the application of AI and machine learning can make significant contributions to the transformation of existing healthcare systems, health services, and medical practices
- * Unprecedented potential: clinical decision-making support, remote health worker training, better case management, coordination of care, efficient resource management, improved access to services, etc.

Governing digital health ecosystems



- * Today, digital health unfolds in a largely unregulated landscape without the needed political, legal, and governance frameworks
- * We need to ensure that the development, implementation and integration of these technologies is managed and regulated wisely and responsibly

10-year global campaign: objectives

- * Recognition of the fundamental role of digital technologies and data use to transform and strengthen health systems to achieve UHC by 2030
- * A legally binding international health data governance framework to provide protection and reduce risk
- * Increased domestic and international financial commitments/ investments for strengthening digitally-enabled health systems and empowered communities



Transform Health

Health for all in the digital age

PharmAccess
FOUNDATION

fondation
BOTNAR

The Partnership
for Maternal, Newborn
& Child Health

PATH
D O : : A O : : I I : : S O

joep lange
institute



Medicus Mundi Switzerland

Netzwerk Gesundheit für alle
Réseau Santé pour tous
Network Health for All

**WOMEN
DELIVER**

Thank you