

# "Empowering Youth to Advance Gender-Based Violence Prevention and their Sexual Health Rights"



IAMANEH Schweiz | Suisse  
Gesundheit für Frauen und Kinder  
Santé pour femmes et enfants



Udruženje  
"Zemlja djece u BiH"



# WHO MADE IT HAPPEN



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## IAMANEH

- Swiss based NGO supporting interventions to promote sexual and reproductive health and rights, the elimination of gender -based violence and promotion of gender equality since 1978.
- Since 2000, the Association Zemlja Djece u BiH has forged a strong collaboration with IAMANEH Switzerland organisation, dedicated to combating gender-based violence and advancing the health rights of women and youth, particularly in marginalized communities in BiH.



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## ASSOCIATION ZEMLJA DJECE U BIH

- Created in 1995. to promote and protect **child's rights** in **Bosnia and Herzegovina** in line with the United Nations Convention on the Rights of children.
- Advocating for legal and institutional frameworks to fulfill children's rights and provide social services to vulnerable youth.
- Formed a club for GBV prevention, promoting sexual reproductive health and healthy lifestyles called Be a Man Club

# BMC- Be a Man Club



- Started independently by ZDUBiH with support of Iamaneh
- Established as clubs of high school students (aged 14-19) who are engaged in an innovative way to prevent GBV and promote Sexual reproductive health
- Youth as active participants in the community
- Effectively addressing the holistic needs of young people, including educations on sexual reproductive health and rights and strategies for combating gender-based violence



# ACTIVITIES



Educations  
and meetings



Campaigns



Workshops



Eco-actions and  
seasonal programs



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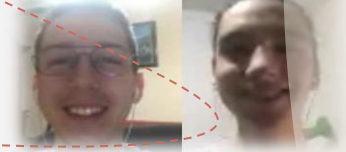
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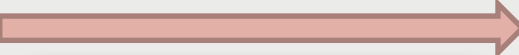
# EDUCATION

- Annual training sessions for peer educators facilitated through the Y program handbook
- Young people gain knowledge and skills about different topics related to Sexual reproductive health, Gender-based violence and healthy lifestyles with Teambuilding activities



- Amid COVID-19, the youth club shifted to virtual support, aiding members with computer skills and launching mental health campaigns. They introduced a chatbot for peer support on SRHR topics.

# EDUCATION



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- Every Wednesday at 7:00 p.m., accommodating the varying schedules of high school volunteers.
- All meetings are held at the ZDuBiH center for children and youth, ensuring a familiar and accessible location for participants.
- Despite the varied content (flexible agenda), we remain dedicated to achieving objectives and honoring important dates and milestones.



# MEETINGS

# MEETINGS



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*Dawn syndrome*

*bullying*

# Campaigns

*Youth film festival 1st place*

*16 days of activism*

*Street children's day*

*Children's weeks*

*Youth at risk*

*Stop war*

|  |   |   |  |
|--|---|---|--|
|  <p>Forever March</p> |  <p>HIV AIDS</p>  |  <p>Pink shirt day</p> | <p>Orange shirt day</p>   |
| <p>8th March</p>   | <p>1st December</p>   | <p>Last Wednesday in February</p>   | <p>25th November</p>   |
|                       |    |                         |   |
|                       |    |                        |   |



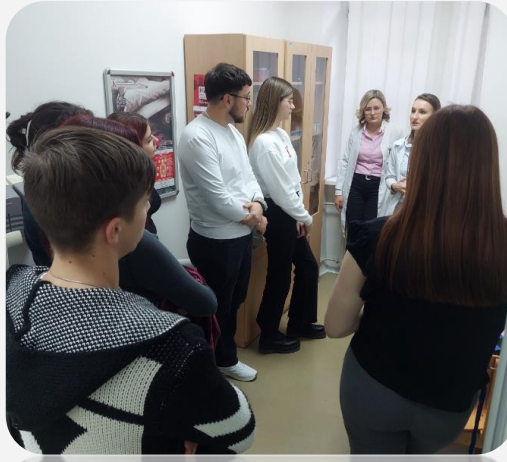
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# HIV & AIDS



- Educating people about the importance of sexual reproductive health and break down prejudices/stigmas related to it.
- Peer educators tested for HIV voluntarily at the Public Health Institute to break down the stigma- World HIV day
- Working with a lot of materials like flyers, educating people on the street and in high-schools
- HPV vaccines weren't mandatory and are still coming to Bosnia and Herzegovina, so our volunteers agreed to receive that vaccine with the Public Health Institution in Tuzla the moment they came.



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## Sexual violence

- Educating teens about what violence is and how to recognize it
- Holding workshops in schools
- Debates and public campaigns
- Directed and recorded a movie about violence that won 1st place on a Festival
- 16 days of activism

## Peer violence

## Violence in relationships

# Gender based violence



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# CAMPAIGNS



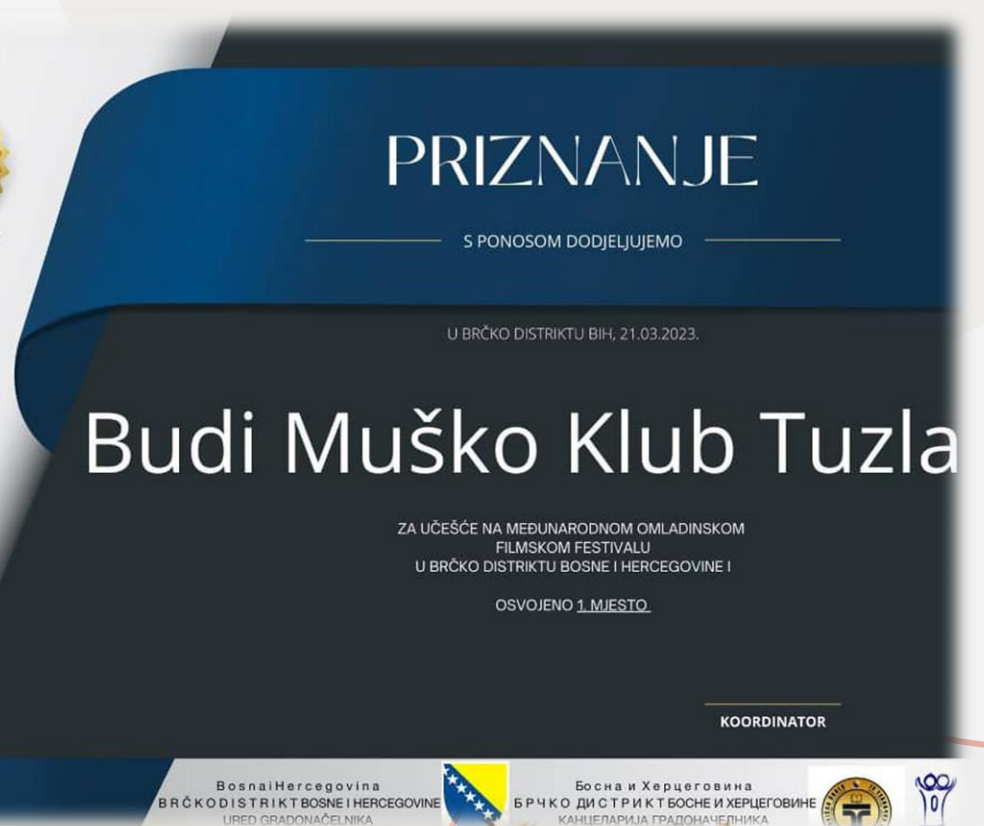
# WE EVEN WON 1ST PLACE ON YOUTH FILM FESTIVAL IN BRČKO



-Main topic is peer violence, more precisely the fight against peer violence

-The movie talks about how pink shirt day actually came about and why it is important to us from the perspective of the victim but also from the perspective of the bully.

-the movie was shot and directed by our peer educators



full video available on YouTube:  
<https://youtu.be/wmD2SrvwaAc?si=QpUh46RlfGDBxq8P>



# Workshops

- Based on the Y manual- preparation for peer educators

- Target audience: dominantly male high-schools

- Various topics related to promoting healthy lifestyles and GBV prevention

- Two peer-educators and one class at a time, without professors and staff

- Peer-educator means they acquire knowledge more easily

- Held with the permission of the education authorities

- Give freedom and flexibility to the participants in expressing ideas, thoughts, innovative approaches



# ECO ACTIONS

- litter
- reforestation
- cleaning illegal deponies
- a few times each year
- family atmosphere with homemade food



- Collabs with other organisations
- reward for hard work: rafting
- we break gender-based tensions



# Innovations: bracelets for reporting violence (trace-brace) and chatbots from the covid time

„Trace-brace“ project has been initiated by BMC members who found donor for bracelets.  
-Bracelets were designed for reporting violence and potential dangers a person is facing to the relevant structure (f.ex.police or parents)

Covid chatbot was made for teens and kids facing difficulties in the hard covid times mainly targetting youth mental health issues. Even after covid it was still available for teens to text for psychological help or some other counselling need





# WHOA!

-It is very important to note that through all the activities, we also worked on advocacy, and the result of this is that in November 2023, at the event called Children's Parliament, organized by UNICEF, the Minister of Education of the Federation of BiH stated that in the coming period in the territory of the Federation BiH, the subject of developing healthy lifestyles will be included in formal education



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# SOON

## "Youth Forum: Combating Digital Violence - Empowering Change Makers"

with the support of Iamaneh, a regional youth forum will be organized in May this year, which will bring together young people from Albania and Bosnia and Herzegovina to deal with the topic of gender-based digital violence prevention and suppression.



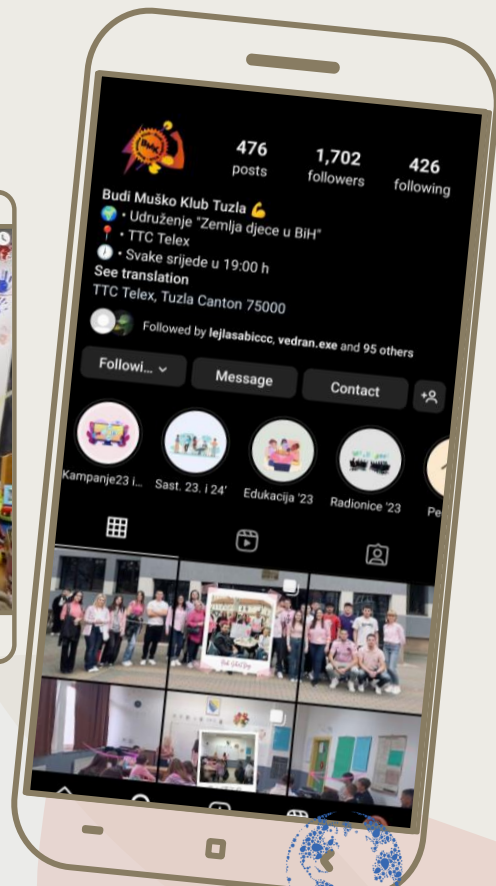
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# Social media



we are regularly on TV, in various television programs that are proud of us and provide us with immense support



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# The end



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# THANK YOU!