



EXECUTIVE COURSE

TRADE, DIPLOMACY AND PUBLIC HEALTH

ENGAGE AND INFLUENCE THE OUTCOME OF TRADE NEGOTIATIONS

- Intensive three-day course with renowned faculty and leading practitioners
- Combine theory and practice through lectures, high-level panels and exercises
- Meet in the world's global health capital
- Organised by the Global Health Programme at the Graduate Institute, led by Professor Ilona Kickbusch

Dates: 16 - 18 November 2015
Duration: Three full days (including an evening session)
Tuition: CHF 1,800
Application deadline: 30 September 2015
Contact: globalhealthdiplomacy@graduateinstitute.ch

Twenty years after the creation of the World Trade Organization, trade liberalisation is moving forward through bilateral and regional trade agreements. While initially the United States and European countries pushed this development, today an increasing number of emerging economies negotiate South-South trade agreements. Not only are the number of trade agreements increasing, but the content as well is evolving. Initially, agreements focused on the traditional trade areas such as tariffs, services, and intellectual property. Today, agreements cover many other technical issues in the areas of health and trade such as reimbursement of medicines and health services, the market authorisation of medicines or the

procurement. Other traditional elements, such as investor-to-state arbitration, have suddenly emerged as threats to national health policy. New health measures to counter the increasing disease burden in non-communicable diseases – through the reduction of bad fats, sugar and salt in foods, and beverages and tobacco consumption - often run into conflict with trade policies and agreements.

Ministries of health are facing the challenge of coping with the potential impact of an increasing number of trade agreements on national health policies and strategies. How can ministries of health and trade work together to seize opportunities and formulate a positive agenda for such negotiations? And how can they avoid national health measures from conflicting with international trade rules?

PROGRAMME CONTENT

This course is designed to increase the understanding of participants on the intersection between trade and public health. It includes the following modules:

- The intersection between trade and public health
- Informing and influencing the negotiation process
- Diplomacy: Negotiating trade and health issues

The course is highly participatory, drawing on the national and international professional experiences of participants through a multi-disciplinary learning process. It includes lectures by internationally-renowned experts and negotiators, case studies, and working groups. Skill-building activities will complement the learning experience.

TARGET GROUP

Policy-makers involved in public health, international health cooperation, or trade policy, such as:

- Governments representatives
- Representatives from international, regional and non-governmental organisations
- Professionals in philanthropic organisations and academia

OBJECTIVES

- Discuss the key issues and intersections between trade and public health and the shift from multilateral to bilateral and regional fora
- Understand how to negotiate health concerns into trade agreements and formulate a positive health agenda for trade agreements
- Explore how to both inform and influence the negotiating process
- Consider and select options to ensure that national measures to protect public health are in conformity with international trade rules

COURSE FACULTY

The course will be directed by Dr Peter Beyer, Senior Advisor, Department of Essential Health Technologies, World Health Organization and Professor Nick Drager, Senior Fellow, Global Health Programme, Graduate Institute of International and Development Studies.

CERTIFICATE

Participants who complete the course will receive a certificate of attendance from the Graduate Institute. Participants have the possibility to complement the course with a research paper and earn 3 ECTS (European Credit Transfer System).

THE GRADUATE INSTITUTE, GENEVA: A WELL-ESTABLISHED REPUTATION

The Graduate Institute of International and Development Studies is an acclaimed institution of research and postgraduate education dedicated to the study of world affairs, with a particular emphasis on the cross-cutting fields of international relations and development issues. The Institute is a longstanding member of the prestigious Association of Professional Schools of International Affairs (APSIA). Through our core activities, we aim to promote international cooperation and make a contribution to the progress of developing societies. More broadly, we endeavor to develop creative thinking on the major challenges of our time, foster global responsibility and advance respect for diversity.

The Global Health Programme (GHP) is the Graduate Institute's research programme on global health governance and diplomacy. It is one of the first of its kind and it reflects the wider trend in both the practice and the analysis of global health, which pays increasing attention to the links between health, foreign policy, trade and development. The programme builds capacity by engaging in research, knowledge translation and diffusion as well as by conducting executive training in global health diplomacy for and with major stakeholders in Geneva and worldwide. The Global Health Programme offers courses in Geneva in collaboration with the Institute's Executive Education Department and in cooperation with partners in other locations.

Executive Education incorporates the Institute's thematic research on important global issues in its programmes for working professionals, and provides a multi-stakeholder platform for forward-looking analysis and professional development.

A WORLD-CLASS LOCATION

Geneva is internationally recognised as the 'Health Capital of the World'. It hosts not only the World Health Organization (WHO) but also 80 organisations active in global health, with which the GHP is superbly networked, making it an ideal place to study, teach and research global health diplomacy.

CONTACT

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